



2020 Palos Heights Car Classic Event Sponsorship Opportunity



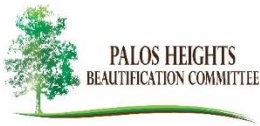
The Palos Heights Classic Car Event will be held on Thursday July 16, 2020. 2020 will be the 17th anniversary of our Classic Car Event, and the success of this annual event is due to the support of our local businesses and patrons. Sponsorship proceeds enable us to host a fun and entertaining evening for the whole family. Sponsorship contributions are used for all expenditures related to the event. In addition, we are able to host local not for profit groups, such as the Lions, Sertoma, Kiwanis, and the VFW. Finally, money raised from the event funds the many projects of the City of Palos Heights Beautification Committee.

An overview of City of Palos Heights Beautification Committee Accomplishments include:

- Completion and landscaping of the 9/11 Memorial near City Hall
- Landscaping projects throughout the City, starting with the Harlem Avenue businesses, the “Adopt a Tree” program that is now the “Adopt a Pot” program, and other projects that are brought before the committee by various homeowners associations.
- Previous support of the Palos Heights Farmers Market
- Support of the Palos Heights Art Garden
- Support of the Palos Heights Women’s Club Anniversary Garden at Lake Katherine
- Support of the annual “Keep Palos Heights Beautiful” awards
- Support of Lake Katherine projects, including purchasing of kayaks and canoes, 2 new microscopes, and funds for the completion of the arbor over the creek.
- Support of Palos Art Commission projects, including the Municipal Parking Lot mural, signage and landscaping for the 16 sculptures donated to the City by Dr. Shanahan, the “History of Palos Heights” plaque at the Community Park Pavilion, the rotating sculpture at Community Park and the sculptures at the Recreation Center’s Main Doors
- Donation to PAWWS to sponsor a service dog for the Wounded Warrior Project
- 2013 Bronze sponsor of the Cal Sag Trail
- 2005 Governor’s Hometown Award winner
- Sponsor of TCC Fusion 59 Project in supporting local businesses

Please see the attached Sponsorship Form for information on how your business can support our 17th anniversary Palos Heights Car Classic Event. Sponsorships must be returned by May 15th to maximize your advertising dollars. Thank you in advance for your support of our wonderful community and the greatest event of the summer!

2020 Palos Heights Classic Car Committee Chairmen
Bob Starzyk
John Hanley



2020 Palos Heights Car Classic Event Sponsorship Application



Business/Organization Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

All sponsors must provide camera ready art for promotional material development.

All Sponsor Promotions: All Sponsor's names and logos will be displayed in descending donation order on print releases, posters, social media and event T Shirts for the duration of the promotional period.

Sponsorship Levels: (Please Circle)

Diamond \$1500

Concours' de Elegance \$1500

In addition to All Sponsor Promotions (listed above), sponsorship at the Diamond and Concours' de Elegance levels will be prominently displayed on a giant banner at the Corner of Rte. 83 and Harlem, and on 4'x8' billboards posted throughout the town.

Platinum \$1000

In addition to All Sponsor Promotions, sponsor will be listed on 4'x8' billboards posted throughout the town.

Pit Stop Sponsor \$750

Sponsor the "Port a Potties" for the event! Advertisements allowed both in and out.

Gold \$500

Silver \$250

Thank you for your consideration of the 2020 Palos Heights Car Classic Event! Please make sponsorship checks payable to the City of Palos Heights, with "Car Classic Sponsorship" in the memo.

Return to City of Palos Heights at: 7607 W College Dr. Palos Heights, IL 60463.

2020 Palos Heights Car Classic Event Chairmen
Bob Starzyk 708-334-4848
John Haney 708-259-4149
carclassic@palosheightspd.org